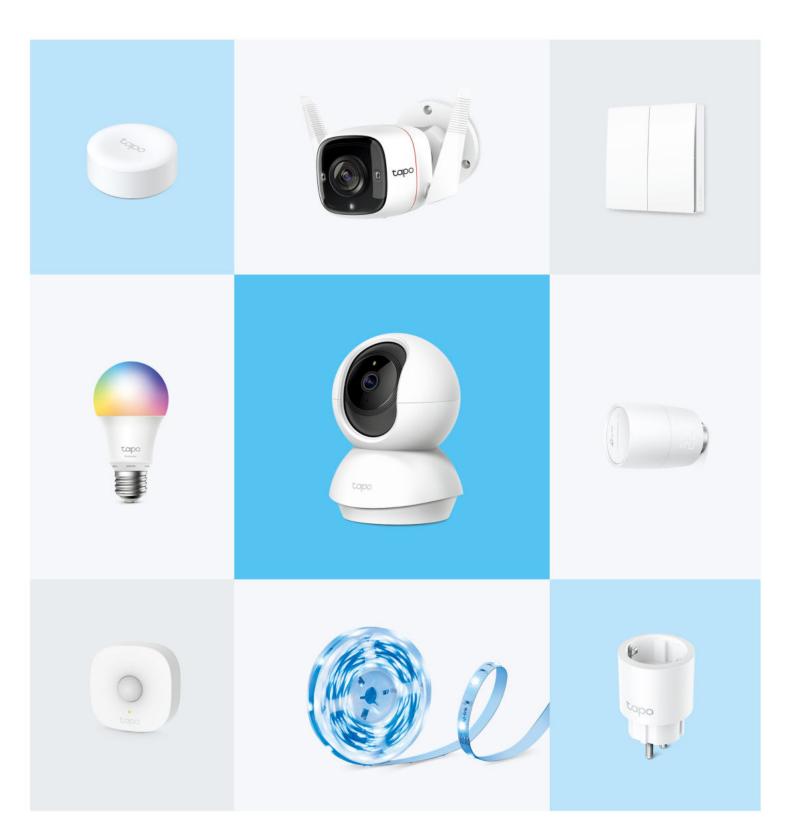


Reliably Smart www.tp-link.com www.tapo.com June. 2021



Smart. Secure. Easy.



OUR STORY

The smart home market has undergone significant growth in recent years. With Kasa targeting mainstream and high-end consumers, TP-Link has established a new independent brand, Tapo, as an entry-level competitor.

For the foreseeable future, Tapo will engage in small intelligent household appliances and is created to allow anyone to affordably adopt a smart home lifestyle. That's why we insist that every aspect of Tapo emphasize being Smart, Secure, Easy.

Branching off from TP-Link, a global provider of reliable networking devices and accessories, Tapo is equipped with insightful industry awareness and reliable in-house manufacturing to minimize costs and ensure quality.



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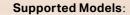
Tapo L930-10

01 | Our Story Contents | 02



Smarter Care for Smarter Living

Comprehensive subscription service for cloud video recording







Smart. Secure. Easy.

Protecting You Day and Night

Outdoor Security Wi-Fi Camera

Tapo C320WS























> Rich Notifications with Snapshots

Smart alerts notify you in real-time the instant your camera detects person with a snapshot. Instantly review the related video clip to know exactly what's happening anytime there is unusual activity.



Motion Tracking

A subscription to TapoCare allows your camera to track motion so you can even follow your pet's every action when you're at work.



> 30-Day Cloud Video History

With the Tapo Care plan, all of your events are recorded and you can easily review them—anytime, anywhere—via the Tapo app.



Al Detections

Receive real-time alerts when your baby starts crying or when people come into your camera's view. Monitor your baby even when you're not in the room and receive prompt notifications if



Privacy Zone

Set customizable block zones to keep certain spaces from being recorded so you never need to worry about personal moments

Filter out any personal spaces, like your bed, and only record areas that require monitoring such as doorways and windows to ensure your privacy remains just that—private.

> 2K High Definition

Sharp and clear 4MP high-resolution video delivers more delicate details.



> Starlight Night Vision

The highly-sensitive starlight sensor captures higher-quality images even in low-light conditions.



> Full-Time Color

Enhance your security view with vivid colors even at night with the integrated spotlights.



> Detects motion and sends you alerts right away

Receive a notification whenever your camera detects motion and check it in details through the Tapo app. Personalize your security by setting motion detection zones to only notify you of what happens in areas that you choose.

Not only will the camera send notifications to you when motion is detected, it'll also trigger sounds as an alarm.



03 | Tapocare Home Security | 04

^{*}TapoCare Plan is under development and will be released 2021 Q2. Supported Models: Tapo C100/C110/TC60/C200/C210/TC70/C310.

^{*}The data is from TP-Link's laboratory, and actual duration may vary with usage scenarios

Smart. Secure. Easy.

See What Matters Most.

Pan/Tilt Home Security Wi-Fi Camera

Tapo C200





Clear Image



Audio



Vision









> Detects motion and sends you alerts right away

Receive a notification whenever your camera detects motion and check it in details through the Tapo app. Personalize your security by setting motion detection zones to only notify you of what happens in areas that you choose.

Not only will the camera send notifications to you when motion is detected, it'll also trigger lights and sounds as an alarm.



Privacy mode and safe local storage ensure your privacy

Insert a microSD card that stores up to 128 GB, equal to 384 hours (16 days) of footage*. This allows you to not only cut down on your personal or business expenses like monthly fees for cloud storage but also feel secure that your video is stored at a high-rate speed on a local card accessible only by the device administrator.



Privacy Mode

Shut Down the Surveillance



Up to 128 GB (microSD card needs to be purchased separately)

> Advanced night vision helps guard you while you sleep

Don't wake up your little ones when you crack open their doors to check on them. Watch over them from your phone with 30 ft of night vision. You'll have peace of mind, and they'll have a good night's sleep.



Get a detailed look at your room

A wide range of coverage to captures detail at every moment.

Field of View



Horizontal Range

360°

*The data is from TP-Link's laboratory, and actual duration may vary with usage scenarios.

Outdoor Smart Cameras 💌



Tapo C320WS

Outdoor Security Wi-Fi Camera



Full-Time Color

Enhance your security view with vivid colors even at night with the integrated spotlights.



Starlight Night Vision

The highly-sensitive starlight sensor captures higher-quality images even in low-light conditions.



Up to 256 GB Locally stores videos on a microSD card.

Sharp and clear 4MP high-resolution video delivers more delicate details.



Tapo C310

Outdoor Security Wi-Fi Camera



3MP HD

Delivers high resolution video helping you never miss a detail.

Up to 128 GB

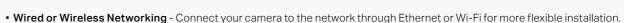
microSD card.

Advanced Night Vision

Locally stores videos on a

Provides a visual distance of up to

98 ft (30m) even in total darkness.



- Motion Detection and Notifications Notifies you when the camera detects movement.
- Siren Alarm Trigger sound effects to frighten away unwanted visitors.
- Two-Way Audio Enables communication through a built-in microphone and speaker.
- IP66 Weatherproof Helps Tapo cameras perform well even in harsh environments with rain and dust.
- Voice Control Works with the Google Assistant and Amazon Alexa for hands-free interaction.**

Indoor Smart Cameras



Tapo C100

Home Security Wi-Fi Camera







Tapo C110

Home Security Wi-Fi Camera







Tapo C200

Pan/Tilt Home Security Wi-Fi Camera







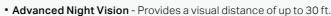
Tapo C210

Pan/Tilt Home Security Wi-Fi Camera









- Motion Detection and Notifications Notifies you when the camera detects movement.
- Sound and Light Alarm Trigger light and sound effects to frighten away unwanted visitors.
- Two-Way Audio Enables communication through a built-in microphone and speaker.
- Voice Control Works with the Google Assistant and Amazon Alexa for hands-free interaction.**

05 | Home Security Home Security | 06

^{**}Google Assistant and Amazon Alexa are not available in all languages and countries

WHICH TAPO SMART CAMERA IS RIGHT **FOR YOU?**

Appearance					C) upo	() - um)	
Product Name	Pan/Tilt Home Security Wi-Fi Camera	Home Security Wi-Fi Camera	Pan/Tilt Home Security Wi-Fi Camera	Home Security Wi-Fi Camera	Outdoor Security Wi-Fi Camera	Outdoor Security Wi-Fi Camera	
Model	Tapo C210	Tapo C110	Tapo C200	Tapo C100	Tapo C320WS	Tapo C310	
Video Definition	3MP (230-	4×1296)	1080p (1920 ×	1080 px)	4MP (2560×1440)	3MP (2304×1296)	
Audio			Two-Way (built-in m	icrophone and speaker)			
Night Vision		850 nm IR LE	ED (up to 30 ft)		850 nm IR LE	D (up to 98 ft)	
Detection	Motion Detection						
microSD Card Slot	microSD Card (up to 256 GB) microSD Card (up to128 GB)			(up to128 GB)	microSD Card (up to 256 GB)	microSD Card (up to 128 GB)	
Wireless Protocols	IEEE 802.11b/g/n, 2.4 GHz IEEE 802.11b/g/n, 2.4 GHz, 2T2R						
Adapter Input	100-240 V, 50/60 Hz, 0.3 A						
Adapter Output	9.0 V, 0.6 A (DC Power)						
	Voice Control (Google Assistant and Amazon Alexa)						
	Remote Control						
Software Support	Easy Setup						
(Tapo app)	Sharing						
	Live View						
	Privacy Mode						
Video Compression	H.264						

The Superior Smart Partner for **Small Appliances**

Mini Smart Wi-Fi Socket P100











Control Design





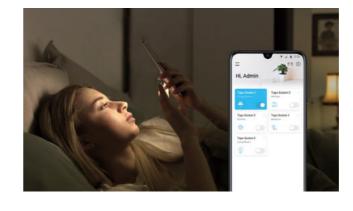






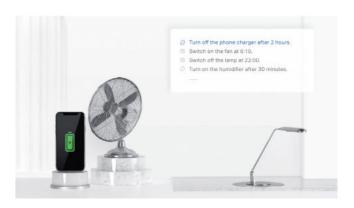
> Remote Control from Anywhere

Instantly turn connected devices on/off wherever you are via the Tapo app, eliminating potential safety hazards.



> Automate Your Home

With the Schedule and Timer features, set up an automated routines and countdown plans for your appliances. Every connected electronic will work at your preset times, making your life smart, convenient, and



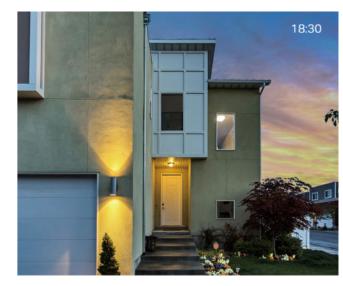
> Free Up Your Hands with Voice Control

Works with Amazon Alexa and Google Assistant to let you control everything with just your voice.



> A Deterrent for Your Home

Away Mode intelligently simulates someone being home by turning the plugged in device (like a lamp) on and off,keep away people with ill intent while you're on a long trip.



07 | Home Security Smart Automation | Smart Plugs | 08



Smart Plugs





Tapo P115

Mini Smart Wi-Fi Plug, **Energy Monitoring**



Monitor your connected consumption and costs via the Tapo app from anywhere.



Mini-Sized Design

Mini-Sized to avoid adjacent sockets.



Tapo P105

Mini Smart Wi-Fi Plug







Tapo P110

Mini Smart Wi-Fi Plug, **Energy Monitoring**



Energy Monitoring

Monitor your connected devices' and costs via the Tapo app from anywhere.



Tapo P100

Mini Smart Wi-Fi Socket



The product to get started with

- Remote Control from Anywhere Instantly turn connected devices on/off wherever you are via the Tapo app.
- Live Smarter at Anytime Schedule and Timer features support you to create weekly schedules.
- Free Up Your Hands with Voice Control Works with Google Assistant and Amazon Alexa. • A Deterrent for Your Home - Turn on Away Mode to simulate someone being at home.
- Share with Family Not limited to single control.
- Flame-Resistant Made with PC (V-0, UL 94), flame-retardant materials to ensure your home and family are totally safe.
- Easy Setup No hub required, set up quickly and manage easily through the free app.

WHICH TAPO SMART PLUG IS RIGHT FOR YOU?

Appearance		CODO	Copel , , o to	Capo		11	1000	upo y		,, , , , , , , , , , , , , , , , , , ,
Model	Tapo P115 (EU)	Tapo P110 (UK)	Tapo P110 (EU)	Tapo P110 (FR)	Tapo P105 (US)	Tapo P105 (JP)	Tapo P100 (EU)	Tapo P100 (UK)	Tapo P100 (FR)	Tapo P100 (AU)
Max Load Power	3680 W	2990 W	3680 W	3680 W	1,800 W	1,000 W	2,300 W	2,990 W	2300 W	2300 W
Max Load Current	16 A	13 A	16 A	16 A	15 A	10 A	10 A	13 A	10 A	10 A
Voltage		AC, 100-240	V, 50/60 Hz		AC, 100-125 V, 50/60 Hz	AC, 100 V, 50/60 Hz	AC, 100-240 V, 50/60 Hz	AC, 100-240 V, 50/60 Hz	AC, 100-240 V, 50/60 Hz	AC, 220-240 V, 50/60 Hz
Onboarding	Wi-Fi Onboarding Bluetooth Onboarding									
Wi-Fi Protocols	IEEE 802.11b/g/n, 2.4 GHz Wi-Fi Only									
Material					PC (V-0, UL 94)	, Flame-retardant	:			
Size (mm)	49*49*79	72.5*51.5*30.6	72*51*40	72*51*40	60*38*33	60*38*33	72*51*40	72.5*51.5*30.6	72*51*40	76.5*43.5*42
Operating Temperature	0-40 °C (32-104 °F)									
	Voice Control (Google Assistant and Amazon Alexa)									
					Remot	e Control				
Software Support (Tapo app)	Schedule and Timer									
	Local Control									
					Awa	y Mode				

09 | Smart Automation | Smart Plugs Smart Automation | Smart Plugs | 10



Smart Sensors

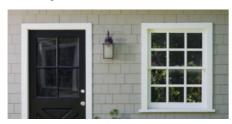




Tapo T110
Window/Door Sensor

Window and Door Checks

Use the contact sensor to check whether you've closed all your doors and windows and make sure you're not heating or cooling the whole neighborhood.



Energy Saving

Tapo Smart Contact Sensor helps you save energy by turning your air conditioner on/off automatically if it finds your window or door open for a certain amount of time.





Tapo T100
Smart Motion Sensor

Zero-Touch Control to Free Up Your Hand

Set up triggers to activate smart lights/plugs
—all with a simple wave of your hand.
The smart light turns on automatically just as you walk into the garage or laundry room.



Automatic Night Sensor

Detects motion when you get up at night and automatically turns on your assigned Tapo lights, ensuring convenience and safety for peace of mind.



- Low Battery Indicator Notifies you when the sensor is in low power status and needs to be replaced so you can keep batteries fresh for optimum performance.
- Alarm System Get alerts via the dedicated app if your doors or windows are opened unexpectedly so you can ensure your home is safe and secure.
- Easy to Install Tapo smart sensors adapt to anywhere in your home.

WHICH TAPO SMART SENSOR IS RIGHT FOR YOU?

Appearance	C C C C C C C C C C C C C C C C C C C	to po			
Product Name	Smart Motion Sensor	Window/Door Sensor			
Model	Tapo T100*	Tapo T110*			
Hub Requirements	Tapo Smart IoT Hub**				
Power Supply	Battery Powered				
Battery Life	1 Yr+				
Battery Type	CR2450	CR2032			
Notes	Developing (2021 Q3)	Developing (2021 Q3)			

11 | Smart Sensor | 12

^{*}These products are being developed and the pictures are design sketches for reference only.

^{**}Find details about Tapo H100 on P15.





Tapo S210

Smart Switch, 1-Gang 1-Way

Manage Multi-bulb Lighting In A Simple And Cost-Efficient Way

Tapo Smart Swtiches make the perfect choice when your dining room and living room are decorated with multi-bulb chandeliers or pendant clusters. Smarten your whole room lighting with a single tap.



> Flexible Installation With No Rewiring

The Tapo Smart Switch can work without neutral wire, meaning that it does not require any rewiring or redecoration and is ideal for most homes. Simply replace the traditional switch with our Tapo Switch and your smart home lighting is ready.





Tapo S220

Smart Switch, 2-Gang 1-Way

> Smart Control For All Family Members

One can manage and control the room lighting either via the Tapo app or simply turn on/off the smart switch manually, which is convenient for each family member, especially the elderly and children.



> Highest Compatibility With No Flickering

Our product supports all common types of light bulb. And support light bulbs under 1000 W with no minimum wattage requirement.

No flickering can be guaranteed.



- Remote Control from Anywhere Instantly turn your home lighting on/off wherever you are via the Tapo app, without needing to fumble in the dark for the light switch.
- $\bullet \ Live \ Smarter \ at \ Any time \ \ Schedule \ and \ Timer \ features \ support \ you \ to \ create \ weekly \ schedules.$
- Free Up Your Hands with Voice Control Works with Google Assistant and Amazon Alexa.
- A Deterrent for Your Home Turn on Away Mode to simulate someone being at home.
- Low Battery Indicator Notifies you when the sensor is in low power status so you can keep batteries fresh for optimum performance.

WHICH TAPO SMART SWITCH IS RIGHT FOR YOU?

Appearance					
Model	Tapo S210	Tapo S220			
Wireless Protocols	Tapo IoT protocol based on 868 MHz				
Wiring Type	1 Gang 1 Way	2 Gang 1 Way			
Hub Requirements	Tapo Smart IoT Hub*				
Battery Life	1 Year +				
Battery Type	AAA×2				
Rating	250 V~ 50/60 Hz, 1000W INC LED CFL FTL				
Voice Control	Google Assistant and Amazon Alexa				
Neutral Wire	No				
Minimum Load Requirements	No				

13 | Smart Switch | 14

^{*}Find details about Tano H100 on P

Smart Button



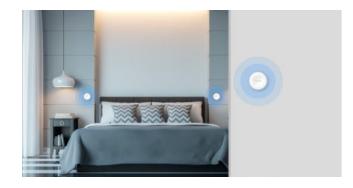
Tapo S200B

Smart Button

- Customized Actions Single tap, double tap, long press options enable you to trigger three actions, all from one button.
- **Collective Control** Control and set multiple lights, electronics, and other Tapo small appliances with the button. Press the button (once, twice, long-press, or rotate) for your customized functions.
- One-Click Alarm Press the button to notify you if anything happens to your vulnerable loved ones.
- **Control From Multiple Locations** Control a ceiling light or other electrical fixture from multiple locations with Tapo smart buttons.
- Hub Requirements Requires a Tapo smart hub to enjoy the flexibility of the button.
- Flexible and Wireless Mounting Installs your Tapo smart button anywhere in your home within seconds.

> Control From Multiple Locations

Tapo Smart Button enables to control multiple lights, electronics, and small appliances. It's possible to control your smart appliances from two or more locations.



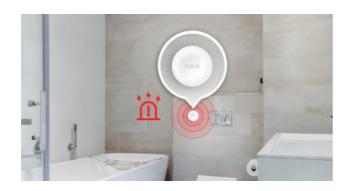
> Collective Control

Set up the Tapo app to coordinate with other Tapo small devices, such as lights and plugs. Press the button (once, twice, or long-press) for your customized functions.



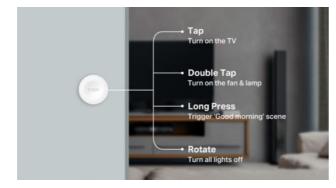
> One-Click Alarm

Helps keep your vulnerable loved ones safe with a button for them to press the button to notify you if anything unfortunate happens. Install the Tapo Smart Button near the shower, tub, or toilet for the safety of elderly family members.



> 4 Buttons in 1

You can program tap, double tap, long press, and rotate options to trigger four different actions with a single button. Enjoy more flexibility with a single programmable button and the Tapo Ecosystem.



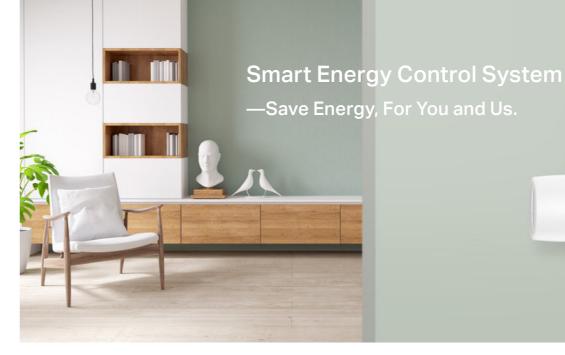
Smart IoT Hub



Tapo H100

IoT Hub with Chime

- Built-in multiple ringtones.
- Works as an alarm when coordinating with Tapo smart sensors.
- Works as a smart doorbell when coordinating with Tapo smart buttons.





Smart Energy Control







> Configurable Window-Open Detection

Turn your thermostat on/off automatically if it finds your window or door open for a certain amount of time.

Never heat an empty home.

Don't pay to heat the neighborhood any more.

Schedule Your Temperature Routine

With the schedule feature, Tapo Smart Radiator Valve lets you preset day and night temperatures and helps adapt your heating to suit your routine.

Control From Anywhere

With the Tapo app, your thermostat is on your phone. From anywhere and anytime, you can adjust the temperature, learn how often it uses window-open detection to shut off the heating, and more. Just enjoy the peace of mind and comfortable life.

> Get Started with Smart Radiator Valve



Smart Radiator Valve

Tapo E100

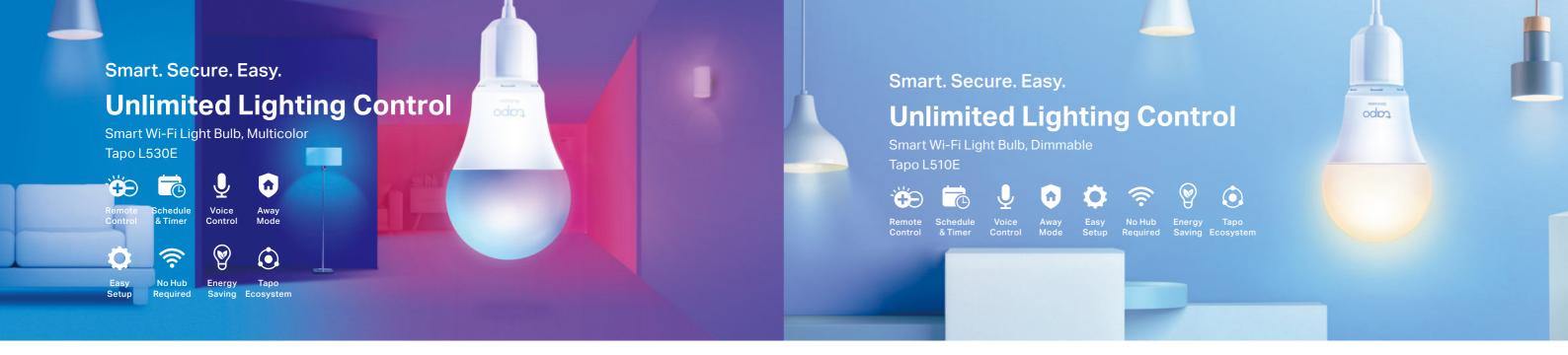
- LCD Display
- Group Control
- Away Mode
- Frost Protection
- 2 AA Batteries and 1-Year Warranty
- Long Range Wireless Connection
- M30 × 1.5 Universal Joint
- Compatible with RA/RAV/RAVL Adapters



*Find details about Tapo window/door sensor on P11.

**The product is being developed and the picture is design sketch for reference only.

15 | Smart Button | Smart Energy Control | 16



Color Your Life

Immersive lighting for any scenario

Easily design scenarios for your daily routine or special activities by customizing brightness, color temperature, and colors—with 16,000,000 hues to choose from.



Fine diner





Party

Voice Control

Works with Amazon Alexa and Google Assistant to free up your hands. Just say "Alexa, turn on the light" or "Hey Google, dim my bedroom lights."



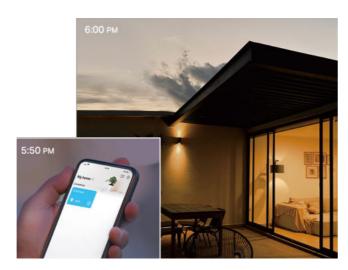
> Schedule & Timer

Create regular schedules and countdown plans to turn on/off at the brightness you've set. Sunrise and sunset modes allow the light to activate automatically according to your time zone.



> Remote Control

With L5350E and the Tapo app, you just need one tap on your smart phone, then everything is on. No matter how late you arrive home ,Tapo is always there. Welcome home!



Dimmable Smart Light Bulb



Tapo L510E

Smart Wi-Fi Light Bulb, Dimmable



Soft White

Illuminate a 2700K light that works well with a cozy glow. Recommended in living room, bedroom, and any other room you want soft lighting.



Tapo L520E*

Smart Wi-Fi Light Bulb, Daylight and Dimmable



Cold White

Meet your daily lighting needs with a 4000K light and may improve your learning and academic performance.



Tapo L530E

Smart Wi-Fi Light Bulb, Multicolor



Multicolor

Easily design scenarios for your daily routine or activities by customizing brightness, light temperature, and colors—with 16 million hues to choose from.

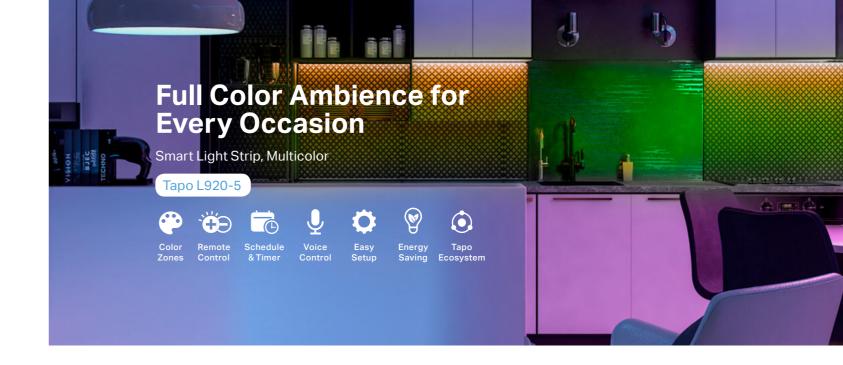
- $\bullet \ \textbf{Adjust with Ease} \ \ \textbf{Manage the lighting at your fingertips to create the perfect atmosphere in your home}.$
- Set Your Times Create a regular schedule to turn on/off with light effect you set.
- Sunrise and Sunset Modes Automatically activate your light according to your time zone.
- No Hub Required Connect directly to your home's secure Wi-Fi network. No need for a hub or extra equipment.
- Free Up Your Hands with Voice Control Works with Google Assistant and Amazon Alexa.
- Remote Control from Anywhere Instantly turn connected devices on/off wherever you are via the Tapo App.
- A Deterrent for Your Home Turn on Away Mode to simulate someone being at home.
- Measure Your Energy Consumption Keep an eye on your energy usage with energy monitoring.

17 | Smart Lighting | 18

^{*}These products are being developed and the pictures are design sketches for reference only.

WHICH TAPO SMART LIGHT BULB IS RIGHT FOR YOU?

Appearance		The state of the s		The state of the s			
Model	Tapo L510E	Tapo L510B	Tapo L530E	Tapo L530B	Tapo L520E*		
Lamp Holder	E27	B22	E27	B22	E27		
Brightness			806 lm				
CRI			Ra > 80				
Votage			220-240 V				
Max Operation Power		8.	7 W		8 W		
Color Temperature	2,700 K 2,500-6,500 K 4,000 K				4,000 K		
Colors	Wh	nite	16 Millions of Colors White				
Beam Angle	220°						
	Dimmable						
	Voice Control (Google Assistant and Amazon Alexa)						
	Remote Control						
Software Support	Schedule and Timer						
(Tapo app)	Easy Setup						
	Away Mode						
	Energy Monitoring						
	Devices Sharing						
Hub Requirements	NO						



Smart Light Strip



Tapo L920-5

Smart Wi-Fi Light Strip, Multicolor



> Personalize Color Zones

Seamlessly blend lighting colors at the same time in a single light strip. The colors flow naturally to create a perfect lighting atmosphere for festivals and parties.



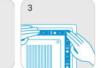
> Cuttable and Easy to Install

The 5-meter LED light strip can be easily cut to adjust the length. For example, it could be specially designed for television entertainment.

Stick it with the 3M adhesive or place it in the exact spot you desire.











Tapo L930-5

Smart Wi-Fi Light Strip, Multicolor





- $\bullet \ \textbf{Adjust with Ease} \ \ \textbf{Manage the lighting at your fingertips to create the perfect atmosphere in your home}.$
- Set Your Times Create a regular schedule to turn on/off with light effect you set.
- Sunrise and Sunset Modes Automatically activate your light according to your time zone.
- No Hub Required Connect directly to your home's secure Wi-Fi network. No need for a hub or extra equipment.
- Free Up Your Hands with Voice Control Works with Google Assistant and Amazon Alexa.
- $\bullet \ \textbf{Remote Control from Anywhere} \ \ \textbf{Instantly turn connected devices on/off wherever you are via the Tapo App.} \\$
- A Deterrent for Your Home Turn on Away Mode to simulate someone being at home.
- Measure Your Energy Consumption Keep an eye on your energy usage with energy monitoring.

19 | Smart Lighting | 20

^{*}These products are being developed and the pictures are design sketches for reference only.

^{*}Group Lighting Effect, Sync with music, and more functions are coming soon.

WHICH TAPO SMART LIGHT STRIP IS RIGHT **FOR YOU?**

Appearance					
Model	Tapo L900-5*	Tapo L900-10	Tapo L900-20		
Length	5m	10m	20m		
Cuttable	Yes				
Multicolor	16 million colors				
Color	RGB				
Dimmable	Yes				
Software Support	Group light effect, sync with music are coming soon				

Appearance						
Model	Tapo L920-5	Tapo L920-10	Tapo L930-5	Tapo L930-10		
Length	5m 10m		5m	10m		
Cuttable	Yes					
Multicolor	16 million colors					
Color	RGB + IC RGB + IC + Soft white					
Personnalized Color Zones	Yes					
Dimmable	Yes					
Software Support	Group light effect, sync with music are coming soon					







Smart • Secure •











Tapo smart plugs, bulbs, and sensors make it easy to manage your home appliances and lighting while you keep an eye on everything though your cameras —all controllable via the Tapo app.

^{*}These products are being developed and the pictures are design sketches for reference only.