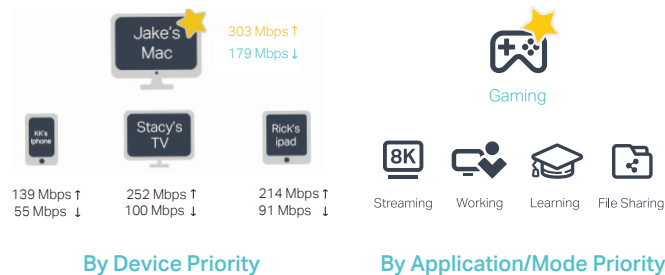


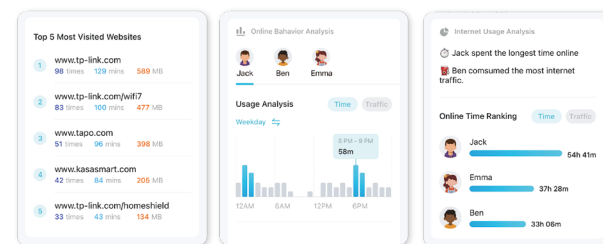
## Quality of Service (QoS)

With QoS, you can assign bandwidth to the devices and applications you want, keeping them running at their best.\*\*



## Comprehensive Reports

- Internet User Overview
- Online Time Analysis
- Browser History Analysis
- End Device Statistics



## Handles All Your Concerns



### Protects Comprehensively

HomeShield provides comprehensive protection through various features. Besides features like blocking websites and controlling online time allowances, it also provides VPN clients for secure connections, app blocking, SafeSearch, and more. This helps families build safer and healthier online experiences.



### Protects All Devices

HomeShield protects all kinds of home network devices, including phones, computers, TVs, game consoles, and other IoT devices. Simply configure the gateway and achieve whole home network security. It identifies all your devices and immediately begins monitoring their security performance once they join the network.



### Protects Everywhere

Unlike most network security services that only work at home, HomeShield maintains its safeguards away from home. With Norton 360 and KidShield, mobile devices remain secure and under parental control on the go. This takes HomeShield to a new level of comprehensive protection.

# Smart Security Enhances Wi-Fi 7 for Smart Living



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Scan to learn more about TP-Link HomeShield

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\*Pictures are for reference only. Actual product design may vary.

\*\*HomeShield includes the Free Basic Plan. Fees apply for the Pro Plan. Visit tp-link.com/homeshield for more information.

\*\*Features are under development and will be supported with subsequent software updates.

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## ▶ Network Protection, 100% Safeguard

HomeShield provides comprehensive security protection. Simply configure your gateway and achieve whole home network security. HomeShield examines your network by scanning and identifying potential risks, thus improving your network security.



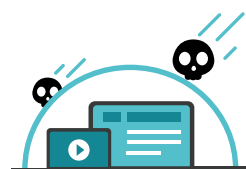
### Real-Time IoT Protection

Advanced algorithms protect your IoT and other connected devices from any cyber threats and attacks.



### Intrusion Prevention

Identifies and blocks potential threats and fixes vulnerabilities in the network.



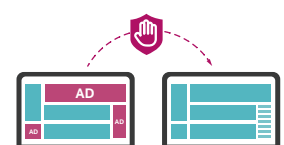
### Web Protection

Safeguards your family by intelligently preventing access to malicious URLs.



### Ad Blocker\*\*

Blocks annoying ads and pop-ups, and prevents data tracking to enjoy safer and ad-free online experiences.



### Device Security – Norton 360, Your On-The-Go Security Helper

TP-Link has partnered with Norton to bring comprehensive protection to your devices. Through Norton 360, your devices and personal information are well protected anytime and anywhere with antivirus, online threat protection, firewall, secure VPN client, and privacy monitor.



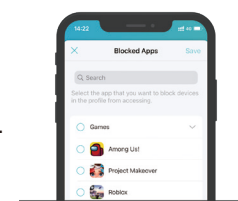
## ▶ Protect Your Kids and Maintain Healthy Digital Habits

Age-level filters and online time limits provide your family with personalized and appropriate internet access. With a detailed report of your home network, you can check the sites your children visit and how much time they spend on each. It's a great way to know your children are safe while they're having fun online.



### App Blocker

Blocks inappropriate apps by category or by the app itself to manage children's online experience.



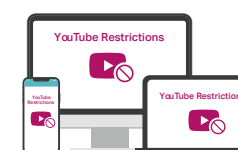
### Content Filter and SafeSearch

Filter and block content that may not be appropriate for your kids to search for or read by setting keywords like sex, violence, or drugs.



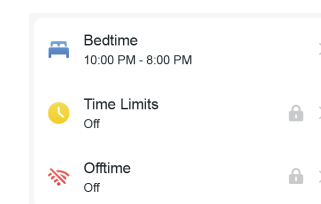
### YouTube Restrictions

Block potentially unsafe videos and channels that might contain inappropriate content.



### Time Schedule

Ensures your family maintains healthy digital habits by setting time schedules and granting extra online time when necessary.



### KidShield, Ensure Your Kids' Safety On-the-Go

Through KidShield, your little ones stay digitally protected away from home, even if they aren't connected to your home Wi-Fi. KidShield allows parents to track their kids' locations, block inappropriate apps/websites, and more. This helps solve the problem of management permissions when kids are off the internet.

