

# TP-Link Connects Communities with Reliable & Intelligent Infrastructures



## ▼ END-CUSTOMER GENERAL PROFILE

**Name:** PT Bussan Auto Finance

**Industry:** Office

**Capacity:** 66 Branch

**Location:** BAF Plaza Jl. Raya Tj. Barat No.121, RT.14/RW.4, Tj. Bar., Kec. Jagakarsa, Kota Jakarta Selatan, DKI Jakarta 12530

## ▼ Used Products:

• **VIGI Camera:**  
198x VIGI C240  
66x VIGI C340

• **VIGI NVR:**  
66x VIGI NVR1004H-4P

## ▼ BACKGROUND

Bussan Auto Finance (BAF) is a company engaged in motor vehicle financing in Indonesia. They provide a variety of financing services to make it easier for people to own their dream vehicles, from cars to motorcycles. With extensive experience and a broad network, Bussan Auto Finance is committed to providing flexible, transparent, and reliable financing solutions for their customers.

## ▼ CHALLENGE

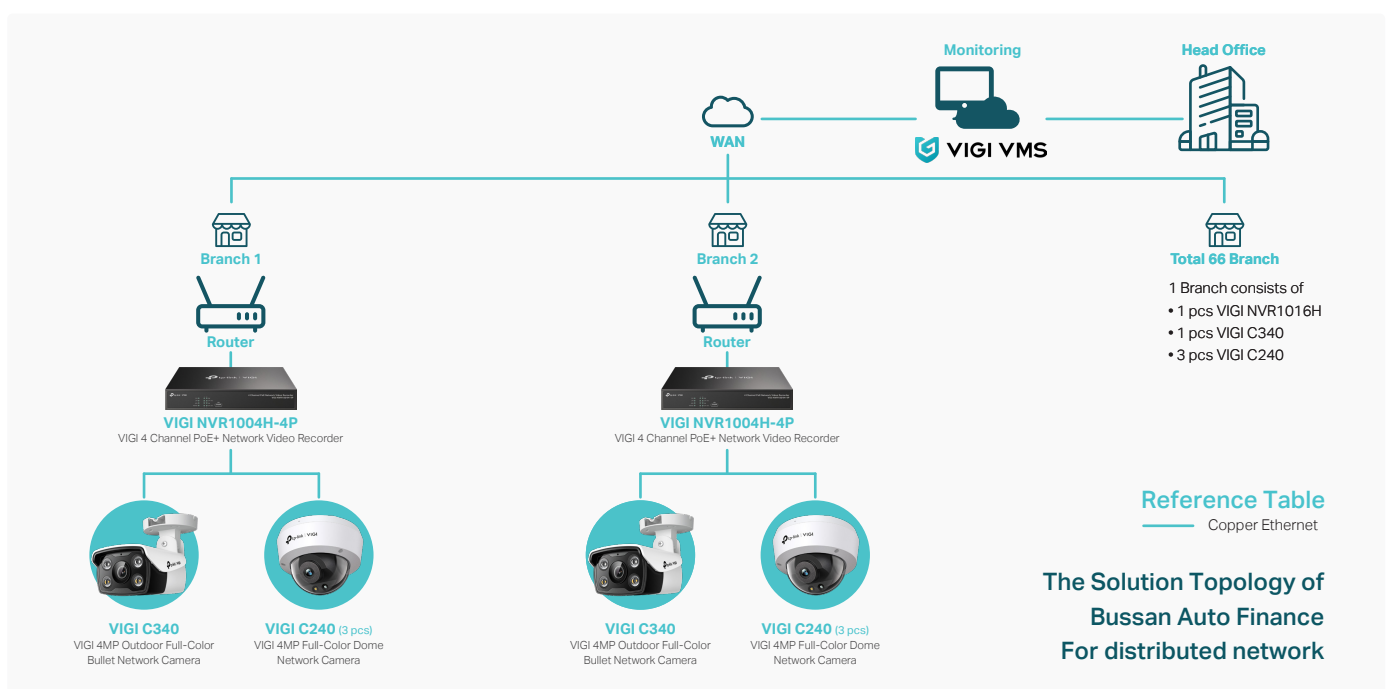
BAF wants to ensure that all its branch offices operate in a safe and stable environment in the long term. The desired solution must meet the following needs:

- Clear video surveillance for indoor and outdoor areas.
- A monitoring system that can be remotely accessed from the head office.
- Durable equipment.

## ▼ SOLUTION

TP-Link provides the VIGI surveillance solution to meet BAF's needs.

- 24/7 High-Quality Monitoring,** The VIGI Camera C240 and C340, equipped with 4MP resolution, deliver detailed, full-color monitoring around the clock. VIGI SmartVid technology not only offers high definition but also optimizes images both day and night with features such as WDR, 3D DNR, and Smart IR. With 24/7 high-definition and full-color video, these cameras provide reliable protection for BAF day and night.
- Indoor and Outdoor Surveillance Without Blind Spots,** VIGI Bullet and Dome Cameras are suitable for various scenarios, both indoors and outdoors. The IP66 weatherproof bullet cameras are ideal for outdoor conditions, resistant to rain and dust. With various fixed lenses, VIGI cameras can be flexibly applied, from small areas like elevators and corridors to larger areas such as lobbies and parking lots. This ensures that every corner of BAF's offices can be closely monitored.
- Simple Installation with Lower Costs,** The VIGI NVR1004H-4P supports PoE, allowing the connection and powering of VIGI PoE cameras through a single RJ45 cable that transmits both data and power. This makes infrastructure costs more efficient and reduces the risk of fire or power surges.
- Easy-to-Use Centralized Management,** The The VIGI Video Management System (VMS), VIGI app, and NVR UI enable remote monitoring, including live view, playback & search, alarm check, smart detection, and various other features. BAF can monitor the security of all branch offices from the head office with full control, anytime and anywhere.
- Durable Products to Reduce Maintenance Costs,** The VIGI NVR is equipped with a high-quality, durable metal casing, while the VIGI Dome Cameras support IK10 anti-vandalism features, making them robust against vandalism. This ensures product longevity and reduces maintenance costs.



## ▼ BUSINESS RESULTS

The management of Bussan Auto Finance is satisfied with the VIGI solution from TP-Link for the following reasons:

- Clear 24/7 monitoring to oversee activities and security at the office from the head office.
- A more comprehensive and efficient dashboard compared to the previous security system.
- More features with cost efficiency, ensuring security for each location with varying conditions.



"We are extremely satisfied with the VIGI solution from TP-Link, which provides clear 24/7 monitoring to oversee activities and security at our offices from the head office. The system offers a more comprehensive and efficient dashboard than our previous security setup, and the additional features come with great cost efficiency, ensuring security for each location, regardless of varying conditions."

— PT. Bussan Auto Finance

## ▼ Related Recommended Products



VIGI NVR1004H-4P



VIGI C340



VIGI C240